

# Member Application

Business Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

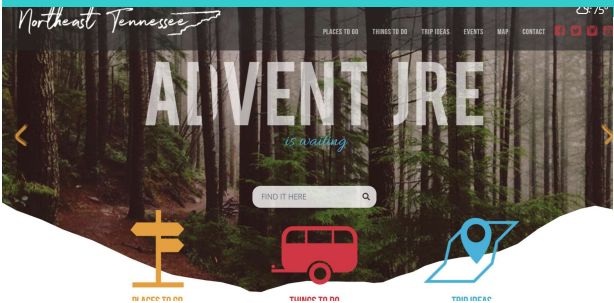
Phone: ( ) \_\_\_\_\_ Web: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Published Email: \_\_\_\_\_

www.facebook.com/ \_\_\_\_\_ Twitter: @ \_\_\_\_\_

Instagram: @ \_\_\_\_\_ Hashtag: # \_\_\_\_\_

Membership Level Cost (please mark level on right column): \$ \_\_\_\_\_



## Levels

### Restaurant

- Small (locally owned/one location) - \$250
- Large (chain/2+ locations) - \$350

### Lodging

- Less than 25 rooms - \$250
- 25-75 rooms - \$350
- 75+ rooms - \$450

### Shopping

- Small (locally owned/one location) - \$250
- Large (chain/2+ locations) - \$350
- Shopping Center - \$450

### Attractions and Events

- Less than 50,000 visitors annually - \$250
- Greater than 50,000 visitors annually - \$450

### Friends and Preferred Vendors of NETTA

- Individual - \$250
- Nonprofit - \$250
- Corporate Business - \$350
- Preferred Vendors - \$350
- Friends of Northeast TN Tourism - \$350

## Additional Opportunities

- Regional Co-Op opportunities – costs vary
- Visual ad and advertorial in Traditional Visitors Guide and Magazine – costs vary
- Enhanced listing on northeasttennessee.org for one month that includes photo, description and direct link - \$300
- Featured member promoted posts on Facebook and Instagram for 3 days - \$50
- Instagram, Twitter or Facebook takeover for three days of your choice - \$200
- Featured member advertorial in monthly e-newsletters for members and visitors - \$300
- Event promotion and/or giveaway campaign for event with promoted posts on social media and special incentive e-newsletters to members and visitors - \$300

Additional Opportunities Cost (please mark desired options above): \$ \_\_\_\_\_

Additional Opportunities Comments: \_\_\_\_\_

\_\_\_\_\_

**Northeast Tennessee Tourism Association**  
 3211 North Roan Street  
 Johnson City, TN 37601  
 423-262-0238



tourism@northeasttennessee.org  
 NortheastTennessee.org  
 Netta-Members.com