

# NETENN TOURISM ASSOCIATION ACCOMMODATIONS SECTOR

The **Northeast Tennessee Tourism Association** is a nonprofit tourism organization established in 1977 that serves as a catalyst to enhance regional economic and community growth through the promotion and development of tourism.

The **Accommodations Sector** joins lodging partners as we promote the organized interest of owners and operators to expand knowledge, resources, and advocacy as a unified voice for accommodations in Northeast Tennessee.

## A COLLECTIVE VOICE FOR LODGING

**Annual Accommodations Sector Affiliate: \$150**



Lodging members of the Northeast Tennessee Tourism Association are automatically considered affiliates in the Accommodations Sector program.

What does a full lodging membership include?

[netta-members.com](http://netta-members.com)

[allie@northeasttennessee.org](mailto:allie@northeasttennessee.org)

## ADVOCACY

Hotel, motel, short-term rental and campgrounds continue to be crucial in the growth of tourism in Northeast Tennessee by promoting travel and creating thousands of jobs. Through legislative advocacy and communication, we serve as a leader on the behalf of these businesses and individuals.



## AWARENESS

From current travel trends, education, largescale events, and more, our accommodations sector will receive monthly updates, as well as have the opportunity to participate in workshops and quarterly Northeast Tennessee accommodations specific meetings and events.



## AGENDA

We support policies that will protect your bottom line and enhance growth. From tourism promotion to tax reform, these issues will impact your future success at local, state, and federal levels. We are dedicated to giving our affiliates a unified voice in legislation and policies that affect our livelihood.



## TOGETHER

The growing lodging industry in Northeast Tennessee deserves a unified voice that speaks for the interests of all property operators and owners.

Northeast Tennessee Tourism Association Accommodations Affiliates will have the opportunity to connect with other lodging partners in the area, and have access to a variety of partnership and advertising opportunities.



**NORTHEAST TENNESSEE TOURISM ASSOCIATION**

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