

2018 Economic Impact of Travel in Northeast Tennessee Counties

COUNTY	Expenditures (\$ Millions)	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
CARTER	\$40.94	\$6.49	0.22	\$2.49	\$2.54
GREENE	\$94.09	\$17.18	0.64	\$5.75	\$2.48
HANCOCK	\$1.33	\$0.17	0.01	\$0.08	\$0.27
HAWKINS	\$39.08	\$6.70	0.25	\$2.24	\$2.13
JOHNSON	\$10.13	\$1.95	0.06	\$0.58	\$0.77
SULLIVAN	\$410.16	\$117.86	3.6	\$22.46	\$11.11
UNICOI	\$9.51	\$2.18	0.08	\$0.53	\$0.77
WASHINGTON	\$272.55	\$37.04	2	\$16.10	\$6.27
NORTHEAST TN TOTAL	\$877.79	\$189.57	6.86	\$50.23	\$26.34
TENNESSEE TOTAL	\$22.02 Billion	\$4.99 Billion	189,757	\$1.81 Billion	
% CHANGE FROM 2018					
CARTER	3.7%	3.6%	0.0%	2.2%	2.2%
GREENE	2.6%	2.5%	0.0%	1.1%	1.1%
HANCOCK	3.0%	3.3%	0.0%	2.0%	1.9%
HAWKINS	0.3%	0.2%	-3.0%	-1.1%	-1.2%
JOHNSON	0.4%	0.0%	-3.16%	-1.0%	-1.1%
SULLIVAN	6.0%	7.2%	2.5%	4.5%	4.5%
UNICOI	2.6%	2.4%	0.0%	1.1%	1.1%
WASHINGTON	5.8%	6.4%	2.3%	4.3%	4.3%
NORTHEAST TN TOTAL	5.1%	6.1%	1.8%	3.6%	3.1%

* County level data includes domestic travel only. Source: U.S. Travel Association / Tennessee Dept. of Tourist Development



Northeast Tennessee Tourism Association
northeasttennessee.org