



## Become a Member

The Northeast Tennessee Tourism Association, chartered in 1977, is a non-profit tourism promotion advocate that serves Carter, Greene, Hancock, Hawkins, Johnson, Sullivan, Unicoi and Washington counties, as well as partners in southwest Virginia. We are one of eight statewide regional tourism organizations recognized by the Tennessee Department of Tourist Development.

Our mission is to serve as a catalyst to enhance regional economic and community growth through the promotion and development of tourism.

### Benefits

- + Listing on [northeasttennessee.org](http://northeasttennessee.org)
- + Traditional Visitor Guide and Magazine Directory Listing
- + Members only e-newsletter
- + Discounted fees for Annual Pinnacle Awards entries
- + Invitation to the Legislative Breakfast with delegation
- + Invitation to members only meetings and socials
- + Discount tickets to tourist marketing/development workshops
- + Invitation to attend trade shows/events with Northeast Tennessee Tourism
- + Promotion at trade shows and events through Northeast Tennessee Tourism
- + Opportunity to host Board of Trustees Meetings and Member Events
- + Notification of issues affecting the travel and tourism industry
- + Posts on social media outlets
- + Print services (free of charge for up to 150 qty.) for flyers and posters
- + Preferred Vendors: Listing in Traditional Visitor Guide, Magazine and in monthly member e-news. And, preferred consideration on project bids

### Additional Opportunities

- + Regional Co-Op opportunities
- + Enhanced listing on [northeasttennessee.org](http://northeasttennessee.org) for one month that includes photo, description and direct link
- + BOGO advertisements in Traditional Visitors Guide and Magazine
- + Featured member promoted posts on Facebook and Instagram for 3 days
- + Social Media Takeovers
- + Featured advertorial in monthly e-newsletters for members and visitors
- + Event promotion and/or giveaway for event with promoted posts on social media and special incentive e-newsletter



### Levels

#### Restaurant

- Small (locally owned/one location) - \$250
- Large (chain/2+ locations) - \$350

#### Lodging

- Less than 25 rooms - \$250
- 25-75 rooms - \$350
- 75+ rooms - \$450

#### Shopping

- Small (locally owned/one location) - \$250
- Large (chain/2+ locations) - \$350
- Shopping Center - \$450

#### Attractions and Events

- Less than 50,000 visitors annually - \$250
- More than 50,000 visitors annually - \$450

#### Friends and Preferred Vendors of NETTA

- Individual - \$250
- Nonprofit - \$250
- Corporate Business - \$350
- Preferred Vendors - \$350
- Friends of NETTA - \$350

Northeast Tennessee Tourism Association  
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[NortheastTennessee.org](http://NortheastTennessee.org)  
[Netta-Members.com](http://Netta-Members.com)

